

# 一、登入「數位貿易學苑線上課程學習平台」

1. 前往「數位貿易學苑線上學習平台」：  
<https://elearning.taiwantrade.com>

2. 按右上角「登入」，前往登入頁面。

The screenshot shows the homepage of the 'Digital Trade Academy Online Learning Platform'. The browser's address bar shows 'elearning.taiwantrade.com' with a red box and the number '1' next to it. In the top right corner, there is a red box with the number '2' and a red button labeled '登入' (Login). The main banner features the Ministry of Economic Affairs, R.O.C. logo and the text '數位貿易學苑 線上學習平台' (Digital Trade Academy Online Learning Platform) and '紓困振興方案-強化數位貿易及電子商務措施' (Relief and Revitalization Plan - Strengthening Digital Trade and E-commerce Measures). Below the banner is a large yellow promotional banner with the text '受嚴重特殊傳染性肺炎影響之紓困振興案' (Relief and Revitalization Plan Affected by Severe Acute Respiratory Syndrome Coronavirus 2) and '強化數位貿易及電子商務措施 在家也能拓商機' (Strengthening Digital Trade and E-commerce Measures, Expanding Business Opportunities at Home). At the bottom, there is a search bar with the text '搜尋課程' (Search Courses) and a 'Go' button, and a list of course categories: '數位行銷學苑' (Digital Marketing Academy), '跨境電商學苑' (Cross-border E-commerce Academy), '數位轉型學苑' (Digital Transformation Academy), and '數位商務學苑' (Digital Business Academy).

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3. 請於畫面右方「一般會員登入」處，按下登入圖示，前往外貿協會會員登入頁面。

數位貿易學苑 | 強化數位貿易及... 資料分析

elearning.taiwantrade.com/login/index.php

正體中文 (2)

中華民國經濟部  
Ministry of Economic Affairs, R.O.C.

## 數位貿易學苑 線上學習平台

紓困振興方案-強化數位貿易及電子商務措施

系統管理員登入

帳號

密碼

記住帳號

系統管理員登入

忘記帳號或密碼嗎?

您的瀏覽器必須啟動 Cookies 功能

一般會員登入

外貿協會會員 · 請點選下圖進行登入

3

主辦單位: 經濟部國際貿易局 中華民國對外貿易發展協會(TAITRA)

相關連結

- 受嚴重特殊傳染性肺炎影響之紓困振興案-強化數位貿易及電子商務措施
- 台灣經貿網Taiwantrade
- 台灣國際專業展
- 臺灣產品雜誌

推薦網站

- 台灣精品獎
- 台灣工具機
- 新南向臺灣形象展
- 台灣服務貿易商情網

MICE 場地

- 台灣世界貿易中心
- 台北國際會議中心
- 台北世貿中心南港展覽館

商務資料庫

- 貿易統計(國貿局)
- 貿易統計(財政部)

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4. 已申請外貿協會會員帳號者，請於此處輸入帳號與密碼後，按下「登入」。
5. 尚無外貿協會會員帳號者，請按下「立即註冊」，前往註冊帳號畫面後，填妥會員資料並完成驗證程序，即可回到步驟 4，輸入會員帳號與密碼後按下「登入」。

PS. 若申請帳號後仍無法正常登入數位貿易學苑線上課程平台，請先[檢查會員資料](#)是否皆已填妥，再重新登入。

The screenshot shows the TAITRA member login page. The URL in the browser is [taitra.org.tw/ssc/login?locale=zh\\_TW&service=https://elearning.taiwantrade.com/auth/taitra/land.php](https://taitra.org.tw/ssc/login?locale=zh_TW&service=https://elearning.taiwantrade.com/auth/taitra/land.php). The page title is "外貿協會會員登入" (TAITRA Member Login). The page includes a login form with fields for username and password, a "記住我的帳號" (Remember my account) checkbox, and a "忘記密碼?" (Forgot password?) link. A blue "登入" (Login) button is located below the form. A red circle with the number "4" is placed over the login form. To the right of the form, there is a section titled "一組帳密 暢行外貿協會服務" (One set of account and password, enjoy TAITRA services). It lists services available to members: 台灣經貿網 (Taiwan Trade Network), 採購洽談會 (Procurement Negotiation Meeting), 研討會及拓銷團活動報名 (Seminar and Sales Team Activity Registration), and 台灣國際專業展 (Taiwan International Professional Exhibition). A blue "立即註冊" (Register Now) button is highlighted with a red circle and the number "5". Below the registration button, there is a "會員常見問題" (Member FAQ) section with links to "Q. 登入被鎖住怎麼辦?" (What to do if login is locked?), "Q. 會員註冊流程說明?" (Member registration process explanation), and "Q. 忘記密碼怎麼辦?" (What to do if password is forgotten?). The footer of the page contains various service icons and the address: 地址：台北市基隆路一段333號國貿大樓5-7樓 電話：886-2-2725-5200 若有疑問請：聯絡我們 隱私權政策

## 二、如何選課與上課

1. 點選欲修習的課程，進入課程首頁。

The screenshot displays the 'Digital Trade Academy Online Learning Platform' (數位貿易學苑 線上學習平台) interface. The header includes the Ministry of Economic Affairs, R.O.C. logo and the platform's name. Below the header, there is a navigation menu with options like 'Home', 'Dashboard', 'My Courses', and 'All Courses'. The main content area is titled 'My Courses' (我的課程) and lists several courses. A grid of course cards is shown below, each with a thumbnail image, a title, and a 'Course' button. The course 'Microsoft Teams 直播介紹' (Microsoft Teams 直播介紹) is highlighted with a red box and a red circle with the number '1' next to it, indicating the step to click on the course to enter the course homepage.

中華民國經濟部  
Ministry of Economic Affairs, R.O.C.

# 數位貿易學苑 線上學習平台

紓困振興方案-強化數位貿易及電子商務措施

首頁 儀表板 我的課程 所有課程

### 我的課程

- 數位行銷策略與工具應用
- 用數位工具掌握商機
- Google Ads廣告入門(上)
- 網站分析1-網站分析基礎
- 社群媒體1-facebook成立粉絲團
- FB跨境行銷工具介紹(原廠授課)
- 06/10口譯行銷
- 所有課程 ...

Amazon經營戰術解析

數位行銷策略與工具應用

用數位工具掌握商機

U會議/U簡報

Google Meet視訊直播工具

Microsoft Teams直播介紹

## 二、如何選課與上課

2. 按下「將我加入」。

The screenshot shows the user interface of the Digital Trade Academy Online Learning Platform. At the top, there is a header with the logo of the Ministry of Economic Affairs, R.O.C. and the title "數位貿易學苑 線上學習平台". Below the header, there is a navigation bar with options like "首頁", "儀表板", "我的課程", "本課程", and "所有課程". The main content area is divided into two columns. The left column, titled "課程選單", contains a list of menu items: "課程資訊", "最新消息", "課程首頁", "課程內容" (highlighted in red), "討論區", "問卷教材", and "課程成績". The right column, titled "選課的選項", shows a section for "Microsoft Teams直播介紹" and a dropdown menu for "自行選課 (學生)". Under this dropdown, there is a red circle with the number "2" and a yellow button labeled "將我加入" (Add me), which is highlighted with a red box. Above the button, it says "不需要選課密碼" (No course password required).

## 二、如何選課與上課

3. 點選課程影片標題，前往課程影片頁面。

The screenshot displays the 'Digital Trade Academy Online Learning Platform' (數位貿易學苑 線上學習平台) interface. At the top, the Ministry of Economic Affairs, R.O.C. logo is visible. The main navigation bar includes 'Home', 'Dashboard', 'My Courses', 'This Course', and 'All Courses'. The breadcrumb trail shows the path: 'Course > Digital Transformation Academy > Meeting/Teaching Live Tools > Microsoft Teams'. On the left, a 'Course Selection' (課程選單) sidebar lists various options, with 'Course Content' (課程內容) highlighted in red and marked with a red circle containing the number '3'. Below this, a 'Navigation' (導覽) section lists 'Home', 'Dashboard', 'Website Pages', 'My Courses', and sub-items like 'Amazon Business Model Analysis', 'Digital Marketing Strategy and Tool Application', and 'Using Digital Tools to Expand Business'. The main content area features a survey titled 'Digital Trade Academy Online Learning Platform Survey' (數位貿易學苑線上學習平臺 意見調查表), which is marked as 'Not Submitted'. Below the survey, there is a 'Microsoft Teams' section with a video icon and the text 'Microsoft Teams 介紹', which is highlighted with a red rectangular box.

## 二、如何選課與上課

4. 點擊影片中央的播放鍵，即可開始觀看課程影片。
5. 若有其他操作問題，可撥打台灣經貿網免付費客服專線：0800-506-088。

The screenshot displays the '數位貿易學苑 線上學習平台' (Digital Trade Academy Online Learning Platform) interface. The header features the Ministry of Economic Affairs, R.O.C. logo and the text '數位貿易學苑 線上學習平台' with the subtitle '紓困振興方案-強化數位貿易及電子商務措施'. The navigation bar includes '首頁', '儀表板', '我的課程', '本課程', and '所有課程'. The main content area shows a breadcrumb trail: '我的課程 > Microsoft Teams > Microsoft Teams > Microsoft Teams介紹'. On the left, a '課程選單' (Course Menu) lists various options, with '課程內容' (Course Content) highlighted in red. The main content area displays 'Microsoft Teams介紹' (Microsoft Teams Introduction) with a video player. A red circle with the number '4' is placed over the video player, and a red box highlights the play button in the center of the video player.